

Vendor & Sponsorship Opportunities



Easter Saturday – April 11th, 2020 at CARLIN PARK, Jupiter

Wheels Across The Pond is South Florida's largest British classic car and motorcycle show which attracts **300+ entries** and **3,000+ spectators**. Now in its 14th year - as a sponsor, your company, brand, products and services will be in front of the perfect target audience of classic and luxury car enthusiasts that descend on Jupiter from across the State – as well as members of the public.

BRITISH MARQUES in attendance



... and our possible EURO CLASS MARQUES



If you would like to get your company in front of the eyes of the owners and enthusiasts of the above marques, then please consider being a sponsor at Wheels Across The Pond 2020.

Vendor Space

Vendor spots are extremely limited and WILL sell out. The earlier you book, the better. Premium field placement is given to premium sponsors. *Please note, any vendor who will be selling to the public at the event MUST supply commercial liability insurance prior to the event. Absolutely NO EXCEPTIONS!*

- 10x10: **\$500.00**
- 10x20: **\$650.00**

\$300.00 Goody Bag Level - Bronze

As a \$200.00 level sponsor, you will receive the following:

- Opportunity to give our attendees samples / business cards / flyers / leaflets / printed material by having your piece inserted into 250+ goody bags that will be presented to attendees on arrival *please note: we will not allow any distribution of material at the show unless you are an authorized sponsor*

\$1000.00 Sponsor Level - Silver

As a \$1000.00 level sponsor, you will the bronze package, plus:

- Your logo on the Sponsors Page of our website as a Silver Sponsor
- Your logo in the Show Program as a Silver Sponsor
- 10x10 display space (TBD) on our show field

\$1,500.00 Sponsor Level - Gold

As a \$1,500.00 level sponsor, you will receive everything in the Bronze and Silver packages plus:

- A Premium (by the main path) 10x20 display area at the show for you to display or sell your brand with room for up to SIX vehicles
- A mention on our Facebook page announcing your brand as a Gold Sponsor with a click through to your website

\$3,000 Sponsor Level – Corporate Sponsor (SOLD)

As a \$3,000.00 level sponsor, you will receive everything in the Bronze, Silver and Gold packages, plus:

- Premium display area on the show field to display or sell your brand
- Inside Back Page ad in the 2020 Show Program
- Your company logo will be on the home page of our website and on the event goodie bags

\$5,000 Sponsor Level – Title Sponsor (SOLD)

As a \$5,000.00 level sponsor, you will receive everything in the Bronze, Silver, Gold and Corporate packages, plus:

- Your company logo on the home page of www.WheelsAcrossThePond.com and on our event goodie bags
- FOUR ad campaigns to be included in four email blasts in the run up to the show
- Outside Back Page in our 2020 Show Program

Please contact Neil Archer on (561) 601 3212 or email us at info@wheelsacrossthepond.com

We have a highly affluent audience across South Florida – give us a call

2020 Show Program



In addition to our sponsorship opportunities, advertising is also available in our 1,000 x 32-page show programs which are given out to show attendees (in their show goodie bag) and spectators. All pages are full color and are printed on 100lb glossy text.

2020 Program Pricing

Full Pages – 8 ½ x 11: **\$300.00**
Half Page – 8 ½ x 5 ½: **\$175.00**
Two full pages, side by side: **\$500.00**

Deadline for space and creative is **Friday March 10th 2020.**
Positioning is not guaranteed.

Advertising space is limited and is available on a first come, first served basis.

To order space, please call Neil Archer on 561-601-3212 or email your space request to info@wheelsacrossthepond.com