

Vendor & Sponsorship Opportunities



Easter Saturday - April 20th 2019 at CARLIN PARK, Jupiter

Wheels Across The Pond is South Florida's largest British classic car and motorcycle show which attracts **260+ entries** and **3,000+ spectators**. Now in its 13th year - as a sponsor, your company, brand, products and services will be in front of the perfect target audience of classic and luxury car enthusiasts that descend on Jupiter from across the State – as well as members of the public.

BRITISH MARQUES in attendance



... and our possible EURO CLASS MARQUES



If you would like to get your company in front of the eyes of the owners and enthusiasts of the above marques, then please consider being a sponsor at Wheels Across The Pond 2019.

Vendor Space

Vendor spots are extremely limited. The earlier you book, the better. Premium field placement is given to premium sponsors.

- 10x10: \$250.00
- 10x20: \$475.00

\$200.00 Goody Bag Level - Bronze

As a \$200.00 level sponsor, you will receive the following:

- Opportunity to give our attendees samples / business cards / flyers / leaflets / printed material by having your piece inserted into 250+ goody bags that will be presented to attendees on arrival *please note: we will not allow any distribution of material at the show unless you are an authorized sponsor*

\$500.00 Sponsor Level - Silver

As a \$500.00 level sponsor, you will the \$200 package, plus:

- Logo banner ad on the header of our Website (desktop) until December 31st, 2019 (in rotation with other sponsors)
- Your logo on the Sponsors Page of our website as a Silver Sponsor
- Your logo in the Show Program as a Silver Sponsor
- 10x10 display space (TBD) on our show field

\$1,000.00 Sponsor Level - Gold

As a \$1,000.00 level sponsor, you will receive everything in the \$500.00 package plus:

- A Premium (by the main path) 10x20 display area at the show for you to display or sell your brand
- A mention on our Facebook page announcing your brand as a Gold Sponsor with a click through to your website

\$3,000 Sponsor Level – Corporate Sponsor (SOLD)

As a \$3,000.00 level sponsor, you will receive everything in the Silver and Gold packages, plus:

- Premium display area on the show field to display or sell your brand
- Inside Back Page in the 2019 Show Program
- Your company logo will be on every page of our website in the header (desktop) and on the event goodie bags

\$5,000 Sponsor Level – Title Sponsor (SOLD)

As a \$5,000.00 level sponsor, you will receive everything in the Silver and Gold and Corporate packages, plus:

- Your company logo on the home page of www.WheelsAcrossThePond.com, on every page on our header (desktop only) and on our event goodie bags
- FOUR ad campaigns to be included in four email blasts in the run up to the show
- Outside Back Page in our 2017 Show Program

Please contact Neil Archer on (561) 601 3212 or email us at info@wheelsacrossthepond.com

**We have a highly affluent audience across South Florida
– give us a call today!**

2019 Show Program



In addition to our sponsorship opportunities, advertising is also available in our 1,000 x 32-page show programs which are given out to show attendees (in their show goodie bag) and spectators. All pages are full color and are printed on 100lb glossy text.

2019 Program Pricing

Full Pages – 8 ½ x 11: **\$300.00**
Half Page – 8 ½ x 5 ½: **\$175.00**
Two full pages, side by side: **\$500.00**

Deadline for space and creative is Friday March 10th 2019.
Positioning is not guaranteed.

Advertising space is limited and is available on a first come, first served basis.

To order space, please call Neil Archer on 561-601-3212 or email your space request to info@wheelsacrossthepond.com