



## Sponsorship Opportunities

**Easter Saturday – March 31<sup>st</sup> 2018 at CARLIN PARK, Jupiter**

**Wheels Across The Pond** is South Florida's largest British classic car and motorcycle show which attracts **260+ entries** and **7,000+ spectators**. Now in its 12<sup>th</sup> year - as a sponsor, your company, brand, products and services will be in front of the perfect target audience of classic and luxury car enthusiasts that descend on Jupiter from across the State – as well as members of the public *before, during and after the show*.

### **BRITISH MARQUES in attendance**



### **... and our possible EURO CLASS MARQUES**



If you would like to get your company in front of the eyes of the owners and enthusiasts of the above marques, then please consider being a sponsor at Wheels Across The Pond 2018.

### **\$200.00 Goody Bag Level - Bronze**

As a \$200.00 level sponsor, you will receive the following:

- Opportunity to give our attendees samples / business cards / flyers / leaflets / printed material by having your piece inserted into 250+ goody bags that will be presented to attendees on arrival please note: we will not allow any distribution of material at the show unless you are an authorized sponsor

### **\$500.00 Sponsor Level - Silver**

As a \$500.00 level sponsor, you will the \$200 package, plus:

- Logo banner ad on the header of our Website (desktop) until December 31<sup>st</sup>, 2018 (in rotation with other sponsors)
- Your logo on the Sponsors Page of our website as a Silver Sponsor
- Your logo in the Show Program as a Silver Sponsor
- Your company logo in our show program as a Silver sponsor

### **\$1,500.00 Sponsor Level - Gold**

As a \$1,500.00 level sponsor, you will receive everything in the \$500.00 package plus:

- A display area at the show for you to display or sell your brand
- A mention on our Facebook page and email marketing announcing your brand as a Gold Sponsor with a click through to your website
- Your company logo in the Show Program as a Gold Sponsor

### **\$3,000 Sponsor Level – Corporate Sponsor (SOLD)**

As a \$3,000.00 level sponsor, you will receive everything in the Silver and Gold packages, plus:

- Premium display area on the show field to display or sell your brand
- Inside Back Page in the 2018 Show Program
- Your company logo will be on the **front** of our event shirt as “CORPORATE SPONSOR” and logo on every page of our website in the header (desktop)

### **\$5,000 Sponsor Level – Title Sponsor (SOLD)**

As a \$5,000.00 level sponsor, you will receive everything in the Silver and Gold and Corporate packages, plus:

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- Outside Back Page in our 2017 Show Program
- Your company logo in all of our marketing as “TITLE SPONSOR”

### **Vendor Only**

Vendors will have no relationship with our audience prior to the show but will have a captive audience to be in front of on the day. Vendor space only is limited and is priced at \$500 for a space up to 10 x 30. If a vendor wishes to sell merchandise on the day, you must provide insurance and be named on the event permit.

Please contact Neil Archer on (561) 601 3212 or email us at [info@wheelsacrossthepond.com](mailto:info@wheelsacrossthepond.com)

***– give us a call today!***

## **2018 Show Program**



In addition to our sponsorship opportunities, advertising is also available in our 1,000 x 32-page show programs which are given out to show attendees (in their show goodie bag) and spectators.

All pages are full color and are printed on 100lb glossy text.

### **2018 Program Pricing**

Full Pages – 8 ½ x 11: **\$300.00**

Half Page – 8 ½ x 5 ½: **\$175.00**

Two full pages, side by side: **\$500.00**

Deadline for space and creative is **Wednesday February 28<sup>th</sup>**.  
Positioning is not guaranteed but we will try and accommodate.

Advertising space is limited and is available on a first come, first served basis.

To order space, please call Neil Archer on 561-601-3212 or email your space request to [info@wheelsacrossthepond.com](mailto:info@wheelsacrossthepond.com)

